

Batchelor, Shane

To: Batchelor, Shane
Subject: Island Life Craft Ale House Premises Licence Application - 23/00942/LAPNEW

From: Glenn Johnson
Sent: 18 July 2023 15:28
To: Belcher, Shirley <Shirley.Belcher@IOW.gov.uk>
Subject: RE: Island Life Craft Ale House Premises Licence Application - 23/00942/LAPNEW

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Hi Shirley

Please find my response below.

Thanks

Glenn

'Dear Concerned Residents,

Firstly, we would like to express our gratitude for taking the time to voice your concerns regarding the opening of our craft ale house. We understand that noise disturbances can be a significant inconvenience and believe it is essential to address these issues empathetically and robustly.

We have carefully considered the objections raised and are confident that we can implement measures to mitigate any potential noise disturbances. As part of our commitment to being good neighbours, we are prepared to take the following steps:

- **Noise Reduction Materials:** We are willing to invest in installing noise reduction materials within the premises to ensure that any noise generated by patrons is minimized and contained within the building.
- **Clearly Displayed Notices:** We will prominently display notices throughout our establishment, requesting customers to act considerately when leaving the premises, particularly during late hours. These notices will kindly remind them to keep noise to a minimum, respecting the peacefulness of the neighbourhood.

It is worth noting that the objections appear to come from an a source that speaks on behalf of others and not just from themselves which is a little confusing and making it difficult for us to engage in direct dialogue and address specific concerns. Also a reference to the retail shop next-door - has that now changed into a residential dwelling? If so we will of course take this into consideration. Nonetheless, we respect and acknowledge the opinions of all individuals within the community, and we assure you that we will make every effort to minimize any negative impact on the local area.

Furthermore, we believe it is essential to highlight the existing establishments in close proximity to your residences. The two social clubs and the takeaway, which you mentioned, already operate in the area, serving alcoholic beverages and closing at 11 pm and 10 pm, respectively. It is worth considering that these establishments have been part of the local landscape for some time, and their presence is likely to have set a precedent in terms of noise levels

and community integration. Also they have promoted events such as cheap alcohol and certain sports which is not something a craft ale house would be partaking in.

As a new addition to the neighbourhood, we are committed to adhering to high standards and regulations that all establishments should follow. We believe it is fair to question why objections are raised against our craft ale house when you live in the presence of similar venues nearby?

We also appreciate your additional feedback regarding concerns about smoking and its potential impact on the community. We understand that some individuals may perceive smoking as antisocial behaviour, and we are committed to addressing this issue proactively.

To ensure a pleasant and considerate environment for all, we have already planned to establish a small designated area in front of our ale house. This cordoned-off space will provide a designated smoking area, which will help prevent patrons from moving around the immediate vicinity and potentially causing any disturbances. By implementing this measure, we aim to go above and beyond the practices of the neighbouring venues, where patrons may indeed wander freely.

Regarding the classification of smoking as antisocial behaviour, it is important to distinguish between personal preferences and legal regulations. While there may be differing opinions on smoking, it is crucial to note that smoking in outdoor public spaces, subject to certain restrictions, is generally permissible in the United Kingdom. As responsible business owners, we will ensure that our patrons who choose to smoke do so in compliance with all applicable laws and regulations, without causing any undue disturbances to the local community.

We believe it is essential to promote a respectful coexistence between smokers and non-smokers alike. We encourage smokers to be considerate of those around them, and we will clearly communicate this expectation through signage and polite reminders within our establishment. We also intend to educate our staff on maintaining a vigilant approach to prevent any potential discomfort caused by smoking.

In conclusion, we would like to reiterate our commitment to addressing your concerns regarding smoking and noise disturbances. By providing a designated smoking area and implementing measures to minimize noise levels, we are striving to create a pleasant environment for all individuals within the community. Craft ale is something to be enjoyed, talked about and celebrated but not abused. We are grateful for your feedback, and we genuinely value the opportunity to engage in open and respectful dialogue.

Please feel free to reach out to us if you have any further questions or suggestions. We look forward to building a positive and harmonious relationship with our neighbours.

Sincerely,

Glenn Johnson
Island life Craft Ale House'

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